

Message Text

UNCLASSIFIED

PAGE 01 LONDON 06291 211657Z

ACTION EB-08

INFO OCT-01 EUR-12 ISO-00 SSO-00 NSCE-00 INRE-00
ICAE-00 CAB-05 CIAE-00 COME-00 DODE-00 DOTE-00
INR-10 NSAE-00 FAA-00 L-03 PA-02 /041 W
-----129482 211700Z /61

O R 211654Z APR 78

FM AMEMBASSY LONDON

TO SECSTATE WASHDC IMMEDIATE 5392

INFO AMEMBASSY PARIS

AMEMBASSY THE HAGUE

AMEMBASSY BRUSSELS

AMEMBASSY BONN

AMEMBASSY ROME

AMEMBASSY COPENHAGEN

AMEMBASSY OSLO

AMEMBASSY STOCKHOLM

AMEMBASSY MADRID

AMEMBASSY LISBON

AMEMBASSY OTTAWA

UNCLAS LONDON 06291

E. O. 11652: N/A

TAGS: EAIR, US, XT

SUBJECT: CIVAIR - BBC PROGRAM ON AIR FARES

REF: STATE 64526

1. BBC 2, AS PART OF ITS "NEWSDAY" PROGRAM, HAD A
TELEVISION FEATURE ON AIR FARES AT APPROXIMATELY 7:45
APRIL 21. IT LASTED ABOUT TEN MINUTES. USING NUMEROUS
FILM CLIPS STARRING THE CHAIRMAN OF THE U.S. CIVIL
AERONAUTICS BOARD' BRITISH AIRWAYS' MARKETING DIRECTOR,
HEAD OF DENMARK'S STERLING AIRWAYS, AND IATA'S
DIRECTOR-GENERAL, REPORTER COLIN CHAPMAN POSED THE
QUESTION: "WHY CAN'T FARES IN EUROPE BE AS LOW,
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PAGE 02 LONDON 06291 211657Z

PROPORTIONATELY, AS THOSE BETWEEN BRITAIN AND THE UNITED
STATES?"

2. THE FOUR PRINCIPAL PROTAGONISTS EACH HAD A CHANCE
TO STATE HIS VIEWS, AND THE PRESENT STATE OF PLAY,
INCLUDING STERLING'S EFFORT TO ENGAGE THE EUROPEAN
COMMISSION, WAS REVIEWED IN UNBIASED FASHION, BUT

CHAPMAN WAS CLEARLY IN FAVOR OF LOW FARES. HOWEVER,
THIS CONCLUSION WAS NEVER EXPLICITLY STATED.

STREATOR

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NNN

Message Attributes

Automatic Decaptioning: X
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Disposition Approved on Date:
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